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## Subject: Segment Sponsorship Opportunity for the Bluegrass Showcase

Dear Supporter,

Hope this message finds you well. Building Lives Through Sports Network in conjunction with Perform To Perfection Sports Academy, INC and Unity Cheer, INC are excited to announce the upcoming Bluegrass Showcase, taking place at Kentucky State University on March 29, 2025. This annual event brings together top football talent, passionate fans, and engaging activities, creating a memorable experience for the entire community. We would like to invite your organization to join us as a sponsor, offering an excellent opportunity to showcase your brand to a wide and enthusiastic audience.

### Sponsorship Benefits:

- A minimum of 5 business name mentions throughout the game. **“Bluegrass Showcase 1v1s brought to you by (your business name read here).”**
- A table set up inside the stadium where you can advertise your business and hand out information, swag, etc.
- Twitter announcements throughout the week leading up to the game. **“Everyone, this year's Bluegrass Showcase Smokehouse is brought to you by (your business name inserted here).”**
- Two field access passes for your staff to sit in during the event to enjoy the action from. **(These passes give you full access to the facility and field).**

We offer a range of add-on sponsorship opportunities—Cheer Clinic, Girls Football Camp and Boys Football Camp—each designed to maximize your brand’s visibility and provide unique benefits. Detailed information about the opportunities is enclosed.

On the following pages, you can find the sponsorship add-ons for your review. If you or your organization is interested in becoming a sponsor or have any questions, please contact our event coordinators Ryan T. Montgomery ([info@bltsnetwork.org](mailto:info@bltsnetwork.org)) or Carlos Collins ([p2pprep@gmail.com](mailto:p2pprep@gmail.com)). We look forward to working with you to make this year’s Bluegrass Showcase a resounding success. Thank you for your consideration, and we hope to hear from you soon.

Sincerely,

Building Lives Through Sports Network  
Perform To Perfection Academy, INC  
Unity Cheer, INC



## BLUEGRASS SHOWCASE

### Segment Sponsorship Add-Ons:

#### **CHEER:**

**\$200/Option**

- REGISTRATION TABLE
- PHOTO BOOTH
- WARM UP
- BEST JUMP
- BEST TUMBLER

#### **GIRLS FOOTBALL CAMP**

**\$200/Option**

- REGISTRATION TABLE
- PHOTO BOOTH
- WARM UP
- COUNTY FAIR
- 1V1s
- SMOKEHOUSE
- AWARD CEREMONY

#### **BOYS FOOTBALL CAMP**

**\$200/Option**

- REGISTRATION TABLE
- PHOTO BOOTH
- WARM UP
- COUNTY FAIR
- 1V1s
- SMOKEHOUSE
- AWARD CEREMONY

## BLUEGRASS SHOWCASE SEGMENT SPONSORSHIP FORM



### SPONSOR INFORMATION:

- COMPANY/ORGANIZATION:
- CONTACT PERSON'S NAME:
- CONTACT PERSON'S PHONE NUMBER:
- CONTACT PERSON'S EMAIL ADDRESS:
- COMPANY/ORGANIZATION ADDRESS:
- CITY:
- STATE:
- ZIP:
- AMOUNT BEING SPONSORED:

### SPONSORSHIP LEVELS:

- REGISTRATION TABLE (CHEER)
- REGISTRATION TABLE (GIRLS FB)
- REGISTRATION TABLE (BOYS FB)

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#### CHEER:

- PHOTO BOOTH (CHEER)
- WARM UP (CHEER)
- BEST JUMP (CHEER)
- BEST TUMBLER (CHEER)

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#### GIRLS FB SHOWCASE:

- PHOTO BOOTH (GIRLS FB)
- WARM UP (GIRLS FB)
- COUNTY FAIR (GIRLS FB)
- 1V1'S (GIRLS FB)

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- SMOKEHOUSE (GIRLS FB)

- AWARD CEREMONY (GIRLS FB)

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#### BOYS FB SHOWCASE:

- PHOTO BOOTH (BOYS FB)
- WARM UP (BOYS FB)
- COUNTY FAIR (BOYS FB)
- 1V1'S (BOYS FB)


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- SMOKEHOUSE (BOYS FB)

- AWARD CEREMONY (BOYS FB)

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### PAYMENT METHODS:

 CASHAPP: \$BLTSNETWORK

 ZELLE: INFO@BLTSNETWORK

 CHECK/MONEY ORDER:

 SQUARE: BLTSNETWORK

MAIL TO:  
BUILDING LIVES THROUGH SPORTS NETWORK  
1441 TENTH STREET N.E.  
CANTON, OHIO 44705

 PAYPAL: BLTSNETWORK

 VENMO: BLTHROUGHSPTS

THANK YOU FOR YOUR GENEROSITY

BUILDING LIVES THROUGH SPORTS NETWORK (BLTSN) IS A 501(C)(3) TAX-EXEMPT GLOBAL ORGANIZATION  
FOUNDED IN CANTON, OHIO IN 2009 TO SERVE AS A CATALYST TO CATAPULT SPORTS TO THE NEXT LEVEL!