

"Edifying Individuals Through Their Athletic Abilities and Education"

Dear Friend of Building Lives Through Sports Network:

WILL YOU JOIN US IN 2025?

We are excited as we head into a strong NEW season of BUILDING up the LIVES of under-resourced youth. Utilizing sports as our catalyst, we offer an outlet to many who are overlooked. Our aim is to level the playing field for all potential collegiate student-athletes.

Building Lives Through Sports Network is in full preparation of our upcoming annual Bluegrass Showcase, informational seminars, College Football trips and College Camp Tours. These platforms allow young people and their families to travel to various college/university campuses, meet with administrative staff, attend college football games and learn and gather information about "THE PROCESS."

Building Lives Through Sports Network is also in the planning phase for our annual Bluegrass Recruiting Fair which will be held in January, in Louisville, Kentucky. We are very excited to help once again bring this particular platform to the state.

WHY CONTRIBUTE?

Building Lives Through Sports Network is designed to apply successful social service methods to achieve individual, program, and organization benchmarks to effect positive social change; positive youth development through sport, public health, evaluation, awareness and education, advocating for social justice, and the valuing of people all around the world.

Building Lives Through Sports Network values each and every donation we receive. Your contribution will grow our capacity to extend services and opportunities to youth, parents, coaches, administrators, and other stakeholders in multiple education districts, organizations, and sport sectors.

THE BENEFITS OF YOUR DONATION!

We have noticed that your company and **Building Lives Through Sports Network** share similar demographics as well as an outreach to the communities we both have interest in and serve. With your partnership, the possibilities are endless as we continue to expand regionally and nationally. We are also hoping to meet your company's annual needs for charitable donations as it guides the maneuverability of our events and initiatives. Keeping this in mind, we would like to partner with you as a Sponsor. We would also like to be considered as a featured organization on your web page as a non-profit partner with gift matching possibilities.



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MARKETING OPPORTUNITIES!

Our marketing objectives are to broaden the target market for all involved using different and relevant sporting events involving multiple sports: baseball, football to basketball. While promoting these events we will also market your brand to our target audiences and throughout our organization's travels. Also, we are constantly developing relationships throughout the US and abroad. Our online social media pages/platforms have views in multiple states including Ohio, Kentucky, Georgia, Indiana, Michigan, and Texas. We also reach viewers in the countries of The Bahamas, Jamaica, and Turks & Caicos, with expectations to continue to reach more states and countries in the near future.

SPONSORSHIP LEVELS:

TOUCHDOWN (4 Max): \$6,000

• Hype Video Sponsor, Weekly Sponsor Spotlight, Website Sponsor Spotlight, Sponsor Booth, Social Media Graphic Sponsor, Signage, Apparel Sponsor

4TH DOWN (5 Max): \$3,500

• Website Sponsor Spotlight, Sponsor Booth, Social Media Graphic Sponsor, Apparel Sponsor

3RD DOWN: \$2,500

• Social Media Graphic Sponsor, Sponsor Booth, Apparel Sponsor

2ND DOWN: \$1,000

• Social Media Graphic Sponsor, Sponsor Booth

1ST DOWN: \$500

• Sponsor Booth

To view a full breakdown of package options and what each includes and how to register online scan QR code or visit <u>https://www.bltsnetwork.org/partnership</u>. Please feel free to contact our Director of Partnerships and Operations Ryan Montgomery if you have any questions at 330-949-2230.

Respectfully,

Dr. LaLisa Anthony Founder/CEO





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