



NEWSLETTER

10 SEPTEMBER, 2026

"EDIFYING INDIVIDUALS THROUGH THEIR ATHLETIC ABILITIES AND EDUCATION"



**BUILDING LIVES THROUGH SPORTS NETWORK
CEO/FOUNDER: DR. LALISA ANTHONY**

MESSAGE FROM OUR CEO: DR. LALISA ANTHONY

Dear BLTSN Family and Supporters,

As the new school year begins, our student-athletes are stepping into a new season filled with opportunity, growth, and possibility.

Back to school is more than returning to the classroom it's a chance to set new goals, build positive habits, and establish a strong foundation for success both academically and athletically.

Whether you are returning to a familiar team or preparing for your first season, remain encouraged to approach the year with confidence, discipline, and a commitment to giving your best.

Success on the field, court, track, or playing surface begins with success in the classroom. As a student-athlete, you must learn to balance practices, competitions, homework, family responsibilities, and personal time.

Create a consistent routine, stay organized, attend school regularly, and always communicate with teachers and coaches, and asking for help when needed. These steps will make a tremendous difference.

The skills developed through athletics teamwork, perseverance, accountability, time management, and resilience are also powerful tools for academic achievement and lifelong success.

As we welcome each of you back for another school year, let's remember that the goal is not simply to win games, but for you to develop as well-rounded individuals who are prepared to succeed beyond sports.

Every practice is an opportunity to improve, every classroom is an opportunity to learn, and every challenge is an opportunity to grow. Here's to a new school year filled with academic achievement, athletic excellence, healthy choices, and personal growth.

Set your goals, trust your preparation, support your teammates, and make this season your best one yet!

Dr. LaLisa Anthony
Building Lives Through Sports Network

MISSION:

BLTSN is dedicated to creating evidence-based programs, initiatives, and events that empower individuals, groups, and organizations to achieve excellence and reach their benchmarks in all aspects of sports.

VISION:

To apply successful social service methods to achieve individual, program, and organization benchmarks to effect positive social change; positive youth development through sport, public health, evaluation, awareness and education, advocating for social justice, and the valuing of people all around the world.

**EVENT SPOTLIGHT:**

We Ball, Inc. Relay for Life October 17, 2026

In conjunction with Perform To Perfection Academy, INC and We Ball, Inc., we are proud to support the fight against cancer through our Relay for Life event. This meaningful initiative brings athletes, families, coaches, and community members together to raise awareness, honor those affected by cancer, celebrate survivors, and remember loved ones we have lost. Through teamwork, compassion, and community, we are committed to making a positive impact both on and off the field.

VIST US:



In the United States, there's nothing more important than supporting the youth. Athletics provides students between the ages of 9 and 18 a safe place to get physically active and make connections with their peers. It can also be used as a tool to help develop the characteristics student-athletes need as adults, and introduce the unlimited possibilities the world has for them.

To better expand the scope of this throughout various cities/states, and help expose young men and women to these different opportunities, we have created various platforms for student-athletes throughout the Midwest and Eastern region. Our base of operations are in Ohio, Michigan, Indiana, Georgia and Kentucky.

- FOOTBALL SHOWCASES
- GAME DAY VISITS
- COLLEGE CAMP TOURS
- SEMINARS/FAIRS
- VENDORS

With these different platforms, and others, various youth will have valuable options to not only travel outside the state to showcase their talents amongst the best but also learn more about themselves and harness the necessary intangibles needed to one day give forward to their community.

UPCOMING EVENTS:

WE BALL, INC. RELAY FOR LIFE
OCTOBER 17, 2026



BLUEGRASS BOWL:
MIDDLE SCHOOL ALL-STAR FOOTBALL
NOVEMBER 14, 2026



OUR PARTNERS:

THANK YOU FOR YOUR INTEREST IN SUPPORTING BUILDING LIVES THROUGH SPORTS NETWORK.

WE HAVE REIMAGINED OUR SPONSORSHIP PACKAGES TO BRING YOU MORE VALUE THAN EVER BEFORE. OUR SUPPORTERS WILL NOW HAVE THE OPPORTUNITY TO STAY IN FRONT OF THE YOUTH AND COMMUNITIES THEY SERVE ALL YEAR LONG. WE NOW HAVE POWERFUL DIGITAL ADVERTISING OPPORTUNITIES ON OUR SOCIAL MEDIA PLATFORM AS WELL AS OUR WEBSITE BLTSNETWORK.ORG.

TO LEARN MORE ABOUT ANY OF THESE PACKAGES AND HOW THEY CAN HELP YOUR BUSINESS, PLEASE CONTACT INFO@BLTSNETWORK.ORG.

YOUR SPONSORSHIP IS A TAX-DEDUCTIBLE DONATION THROUGH BUILDING LIVES THROUGH SPORTS NETWORK, FEDERAL TAX ID #84-2183160

