



Subject: Sponsorship Opportunity for the GLFCA All-Star Game

Dear Supporter,

Hope this message finds you well. Building Lives Through Sports Network in conjunction with Perform To Perfection Sports Academy, INC and the Greater Louisville Football Coaches Association are excited to announce the upcoming Greater Louisville Football Coaches Association (GLFCA) All-Star Game, taking place at Ballard High School on December 15, 2024. This annual event brings together top football talent, passionate fans, and engaging activities, creating a memorable experience for the entire community. We would like to invite your organization to join us as a sponsor, offering an excellent opportunity to showcase your brand to a wide and enthusiastic audience.

Sponsorship Benefits:

- **Brand Visibility:** Your company's logo will be prominently featured on event banners, team apparel, promotional materials, and our social media platforms. Additionally, your brand will receive premium placement in our official All-Star Game program.
- **Engagement Opportunities:** You'll have direct access to hundreds of attendees through exclusive booth spaces, where you can promote your products and services. There will also be opportunities for branded giveaways and interactive contests to increase engagement with your brand.
- **Media Exposure:** Your brand will be highlighted in press releases, social media posts, and local news coverage. We'll also include your logo in our email marketing campaigns leading up to and during the event, maximizing your exposure to our engaged audience.

We offer a range of sponsorship packages—Platinum, Gold, Silver, and Bronze—each designed to maximize your brand's visibility and provide unique benefits. Detailed information about the packages is enclosed, and we are happy to customize options to align with your marketing goals.

On the following pages, you can find detailed sponsorship levels and benefits for your review. If you or your organization is interested in becoming a sponsor or have any questions, please contact our event coordinators Ryan T. Montgomery (info@bltsnetwork.org) or Carlos Collins (p2pprep@gmail.com). We look forward to working with you to make this year's GLFCA All-Star Game a resounding success. Thank you for your consideration, and we hope to hear from you soon.

Sincerely,

Greater Louisville Football Coaches Association
Building Lives Through Sports Network
Perform To Perfection Academy, INC



2024 GLFCA ALL-STAR GAME

Sponsorship Levels:

TITLE (2 Max):

\$5,000

- INCLUDES PLATINUM LEVEL+
- BRANDING ACROSS PROMOTIONAL CONTENT (MEDIA INTERVIEWS, PRESS RELEASES)
- EVENT MERCHANDISE
- PREMIER EVENT NAMING
- EXTENSIVE LOGO PLACEMENT
- PERSONALIZED THANK YOU VIDEO FEAT. EVENT ORGANIZERS, TEAMS AND COACHES

PLATINUM (4 Max):

\$3,500

- INCLUDES GOLD LEVEL+
- 11x24 PLATINUM (TEAM PHOTOS)
- LOGO PLACED ON APPAREL
- HAVE CHEERLEADERS THROW BUSINESS MATERIALS INTO STANDS DURING EVENT
- IN-GAME SEGMENT SPONSORSHIP OPPORTUNITY (CHALLENGE OR CONTEST)
- EVENT (VIP) ACCESS (ie. FIELD ACCESS, MEET AND GREET TEAMS, ATTEND EVENT SOCIAL(S))

GOLD (5 Max):

\$2,500

- INCLUDES SILVER LEVEL+
- LOGO PLACED ON TEAM PICTURE
- FULL-PAGE AD IN PRINTED EVENT PROGRAM
- BOOTH TO PROMOTE YOUR BUSINESS/ORGANIZATION
- COMPANY MASCOT AT GAME

SILVER:

\$1,000

- INCLUDES BRONZE LEVEL+
- HALF-PAGE AD IN PRINTED EVENT PROGRAM
- PROMOTIONAL ANNOUNCEMENTS IN GAME COVERAGE (LIVE STREAM AND PA ANNOUNCEMENTS)
- IN-GAME GIVEAWAY OPPORTUNITY
- COMPANY BANNER PLACED IN STADIUM

BRONZE:

\$500

- LOGO PLACED ON (EVENT) FLYER
- 1/4-PAGE AD IN PRINTED EVENT PROGRAM
- PRODUCT/COUPON PLACEMENT AT EVENT ENTRANCES
- PROMOTIONAL ANNOUNCEMENTS ON SOCIAL MEDIA PLATFORMS



G.L.F.C.A. EAST/WEST ALL-STAR FOOTBALL GAME SPONSORSHIP FORM



SPONSOR INFORMATION:


- COMPANY/ORGANIZATION:
- CONTACT PERSON'S NAME:
- CONTACT PERSON'S PHONE NUMBER:
- CONTACT PERSON'S EMAIL ADDRESS:
- COMPANY/ORGANIZATION ADDRESS:
- CITY:
- STATE:
- ZIP:
- AMOUNT BEING SPONSORED:


SPONSORSHIP LEVELS:

CHECK YOUR SPONSORSHIP LEVEL

- | | | | | |
|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| ■ BRONZE | ■ SILVER | ■ GOLD | ■ PLATINUM | ■ TITLE |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

PAYMENT METHODS:

 CASHAPP: \$BLTSNETWORK
CASHAPP: \$P2PACADEMY

 PAYPAL: BLTSNETWORK
PAYPAL: P2P ACADEMY

 ZELLE: INFO@BLTSNETWORK

 VENMO: BLTHROUGHSPORTS

 CHECK/MONEY ORDER:

MAIL TO:
BUILDING LIVES THROUGH SPORTS NETWORK
1441 TENTH STREET N.E.
CANTON, OHIO 44705

OR
MAIL TO:
PERFORM TO PERFECTION SPORTS ACADEMY, INC
12123 SHELBYVILLE ROAD.
LOUISVILLE, KENTCKY 40243

 SQUARE: BLTSNETWORK

THANK YOU FOR YOUR GENEROSITY

CONTACT EVENT COORDINATORS RYAN T. MONTGOMERY (INFO@BLTSNETWORK.ORG) OR
CARLOS COLLINS (P2PPREP@GMAIL.COM) FOR ANY QUESTIONS OR INQUIRIES.